



Nutramigen® LGG®

Faster, Broader Allergy Relief†.



REDUCE ECZEMA FAST^{1,‡}

RELIEVE COLIC IN JUST 48 HOURS^{2,§}

RETURN INFANTS TO COW'S MILK SOONER^{3,||}



#1 Recommended Formula for Allergy Management

* WIC is a registered service mark of the USDA. No endorsement of any brand or product is intended or implied.

† Than Nutramigen without LGG.

‡ Published study showing reduction in SCORAD index within 1 month, compared to Nutramigen without LGG.

§ Within 48 hours when managing colic due to cow's milk allergy. Studied before the addition of DHA, ARA or LGG®. LGG is a registered trademark of Chr. Hansen A/S.

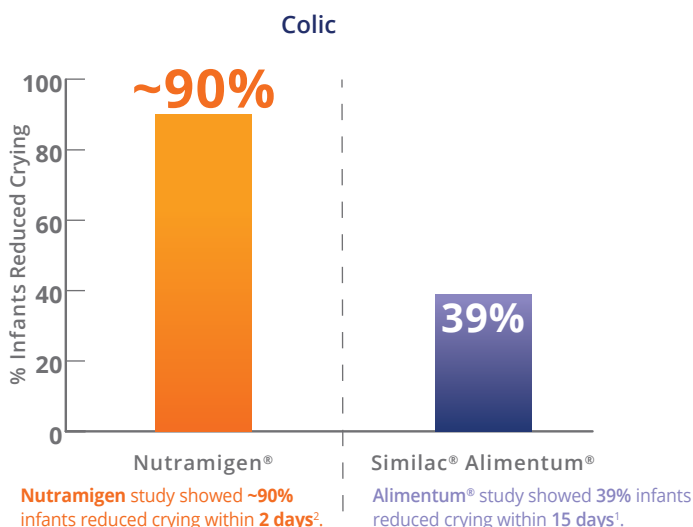
|| In as fast as 6 months of feeding. Shown in a published study compared with Nutramigen without LGG.

Proven Allergy Relief

Only Nutramigen® has published clinical studies to prove it works fast and covers broad range of allergy indications*.

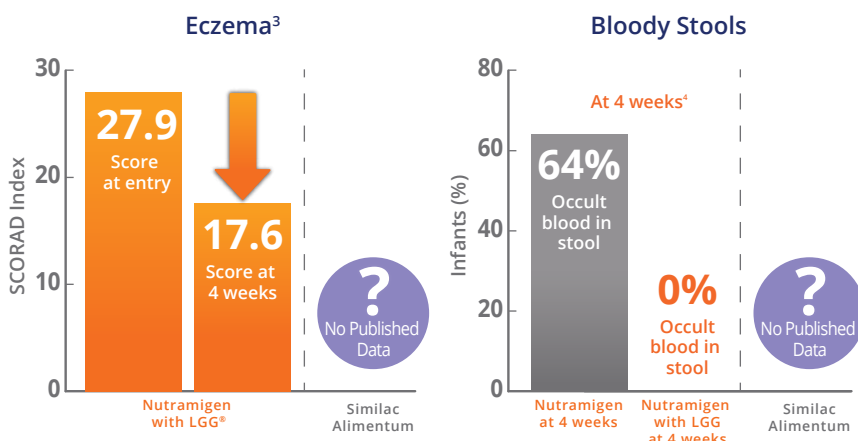
Proven to Work Fast

RELIEVE COLIC
IN JUST
48
HOURS^{2,†}

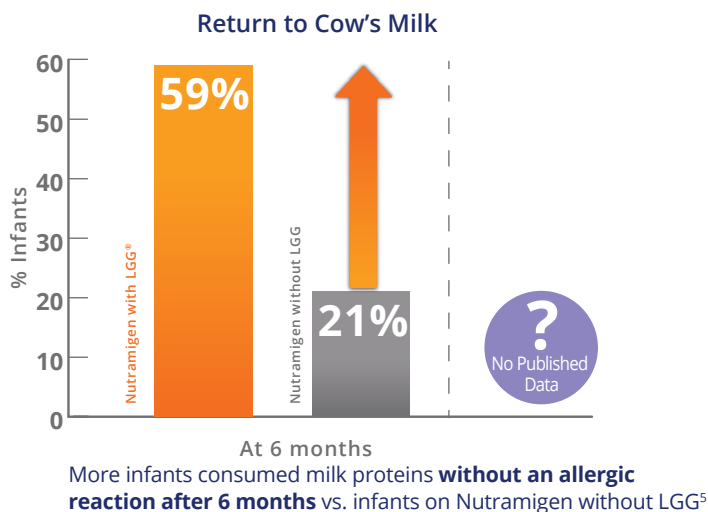


Broad Allergy Relief

REDUCE ECZEMA
AND BLOODY
STOOLS IN JUST
4
WEEKS^{3,4}



RETURN TO COW'S
MILK IN
6
MONTHS⁵



Nutramigen with LGG has not been shown superior to Similac Alimentum. LGG is a registered trademark of Chr. Hansen A/S.

* Than Nutramigen without LGG.

† Within 48 hours when managing colic due to cow's milk allergy. Studied before the addition of DHA, ARA or LGG.

Unsurpassed *Access & Savings*

on the #1 recommended formula for allergy management

No other formula is more accessible than Nutramigen



Nutramigen® is WIC eligible in all 50 states



All SKUs are available through the **SNAP Program** (Formerly Food Stamp Program)



Letters of medical necessity for the entire allergy portfolio are available to download at hcp.meadjohnson.com

Now patients can save more than ever

Nutramigen® LGG® is 9% more affordable[‡] per serving/oz than the competition.

Here's how patients can **save up to \$652:**

- **\$130** by joining the improved Nutramigen Savings & Support Program at nutramigen.com
- **\$90** in coupons and rebates
- Up to **\$432** with the Nutramigen 27.87 oz super saver pack[§]

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† SNAP, Supplemental Nutrition Assistance Program, is a federal government-supported program that offers nutrition assistance to qualifying low-income individuals and families.

‡ Price comparison based on non-promotional Walmart price per oz between Nutramigen Jumbo vs Similac® Alimentum® large can (May 14, 2020).

§ \$432 calculation is based on average infant formula consumption in 12 months.

#1
PEDIATRICIAN
RECOMMENDED
BRAND FOR
COW'S MILK
ALLERGY

Proven to Work *Faster**. Broad Allergy Relief*.

Nutramigen® Protein
Supported by More
than 70 Studies



Choose Nutramigen First.

					
Hypoallergenic	✓	✓	Published Clinical Evidence on reduction of two allergic manifestations: Eczema and blood in stools	✓	 No Published Data
LGG® Probiotic #1 clinically studied strain	✓	X		Published study on Return to Cow's Milk in as early as six months ⁵	✓
Sucrose Not Used as a source of carbohydrate [†]	✓	X	Toddler Formulation for older infants and toddlers		✓
DHA at expert-recommended amount	✓	X	#1 in Value 27.8 oz super saver pack is most cost-effective hypoallergenic formula	✓	X

Nutramigen has not been shown superior to Similac® Alimentum® in managing cow's milk allergy.

LGG is a registered trademark of Chr. Hansen A/S.
Similac Alimentum is a registered trademark of an entity unrelated to Mead Johnson & Company, LLC.

* Than Nutramigen without LGG.
† When hereditary fructose intolerance is a concern.

References: 1. Borschel MW et al. *Open Nutr J.* 2015;9:1-4. 2. Lothe L et al. *Pediatrics.* 1989;83:262-266. 3. Nermes M et al. *Clin Exp Allergy.* 2011; 41:370-377. 4. Baldassarre ME et al. *J Pediatr.* 2010;156:397-401. 5. Canani RB et al. *J Allergy Clin Immunol.* 2012;129:580-582.

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