

4 Ways CareCredit Can Make Your Day Just a Little Easier

The screenshot shows the CareCredit website's payment calculator. It includes a header with the CareCredit logo and a title 'John Smith's Treatment Payment Options'. Below the header, there are fields for 'Total Treatment Amount' (\$2,000.00) and 'Down Payment' (\$200.00). A section titled 'Please indicate below the form of payment you choose (check one)' contains a 'CareCredit Payment Plan' checkbox. Below this, there are two tables showing payment options for 6, 12, 18, and 24 months, along with a 'Financial Period' table. The 6-month option shows a total payment of \$1,800.00 with a monthly payment of \$300.00. The 12-month option shows a total payment of \$1,600.00 with a monthly payment of \$133.33. The 18-month option shows a total payment of \$1,400.00 with a monthly payment of \$77.78. The 24-month option shows a total payment of \$1,200.00 with a monthly payment of \$50.00. The 'Financial Period' table shows a total payment of \$1,200.00 with a monthly payment of \$50.00. The bottom of the form includes a 'Learn More' button and a 'CareCredit Financing Available' logo.

Online Payment Calculator and Payment Options Form

- ▶ Make financial conversations easier for your team and patients.
- ▶ Show patients their actual treatment cost and how easy it could be to fit needed dentistry into their lifestyle with monthly payments, so more can schedule care.

Go to www.carecredit.com/payment-calculator



Practice Development Team

- ▶ For enrolled providers, a Practice Development Manager is available by phone or in person to **help you meet your practice's financial goals** and to get connected to team training, ideas, insights and free resources.

Contact your Practice Development Manager at **800-859-9975**, option 1, then 6



Website Marketing

- ▶ Easily promote financing on your website, emails or on other web pages for your practice.
- ▶ Custom Apply and Pay Links are available for enrolled providers to post on their website to give patients online access to the application and payment process.

Go to www.carecredit.com/advertisingtoolkit



CareCredit Direct

- ▶ Start saving your practice time by putting the credit application directly in the hands of your patients.

Go to www.carecredit.com/direct

