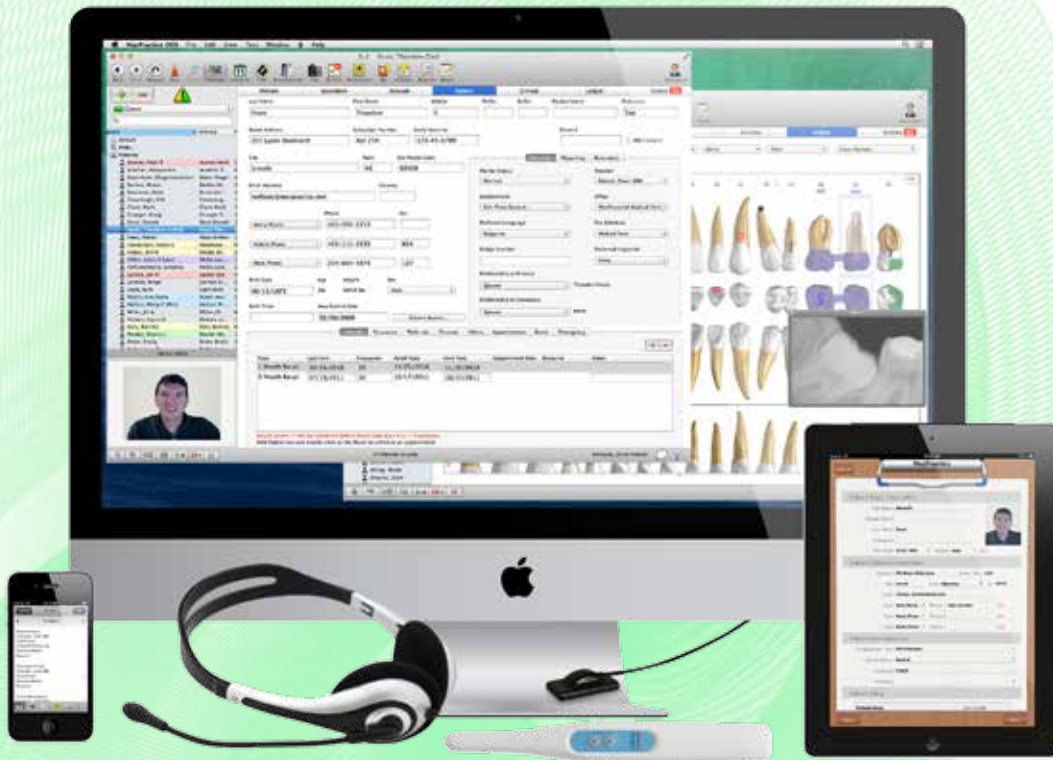


MacPractice Practiceenvironment

MacPractice DDS Interoperates with MacPractice Apps for iPad



Patient Check In
Appointment status in
MacPractice DDS Schedule
is updated to 'arrived'



MacPractice Clipboard
Patient completes
registration, intake forms,
signs and takes own photo.



iEDR
Assistant/Dr. completes iEDR forms
adding information to data provided
from MacPractice DDS and Clipboard.



Ask about all of the partner companies who work seamlessly with MacPractice

CONTACT

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www.macpractice.com

MacPractice

Simplicity in practice



Mac-powered
practice management software for dentists

MacPractice

Simplicity in practice

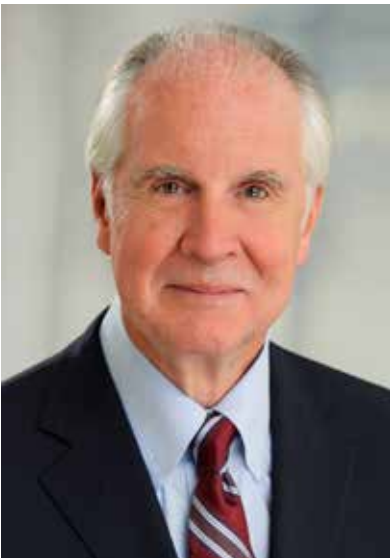
We're a software company. It's in our DNA.

With 120 employees in Lincoln, Nebraska, MacPractice, Inc. is the leading developer of practice management and clinical applications for Macs, iPads and iPhones, supporting 30,000 users in 4,500 offices since May 3, 2004. Regional on site installation, training and consulting are available from 40 full time MacPractice Practice Consultants.

MacPractice utilizes Apple's rapidly advancing development tools and interface guidelines to create the most elegant, consistent, powerful, easiest to use applications. Mac users enjoy the security and low-cost maintenance of Mac OS. In fact, studies have shown that Mac computers require 10% of the annual maintenance of PCs.

Simplicity in practice is the next big thing.





Dear Doctor

MacPractice develops, implements, and supports OS X and iOS native applications for dentists that leverage Apple's legendary ease of use and simplicity. Our products for Macs, iPads and iPhones interoperate to provide a single-vendor practice management and EDR (Electronic Dental Record) practice environment that is efficient, productive, secure, and the least costly to maintain. We provide dentists with "turnkey" services that include personalized demos, data conversion, installation, on site and remote training, 5 Star Support, and ongoing development that keeps MacPractice DDS future proof. MacPractice is privately owned with no outside investors.

We have developed, implemented and supported Mac software in thousands of offices over the last 30 years. We know what a dentist needs to be successful with software, and MacPractice provides all of those services. *Mark Hollis, CEO of MacPractice*

OVERVIEW OF FEATURES

Practice Management Highlights

Our advanced multi-resource schedule supports drag and drop, multi-color statuses and block time. Front desk staff can create accounts and post charges and payments from the daily schedule. Providers can see their schedule on their iPad inside or outside the office or iPhone from which they can call or email a patient with a finger tap.

Automated patient reminders and confirmations via phone, text and/or email automatically update patient appointment statuses in the schedule.

Notes is MacPractice's integrated, full featured word processor. Merge one or more than one patient's information into personalized letter templates, postcards, forms or education material. Referral letters, excuse letters, and all word processing tasks are simple and fast. Every document is saved in the patient's record.

Integrated eclaims (US and Canada), recall, and practice management reports with drill down capability are core components.

Attachments saves time and eliminates paper. Scan insurance cards, registration forms, and other documents directly into a patient's record. Patient forms completed in MacPractice Clipboard for iPad are saved in Attachments (and iEDR).

Clinical Highlights

Restorative charting with US and customizable, International tooth numbering along with periodontal charting are fully integrated with fee schedules and patient ledgers for optimum efficiency. MacPractice features integral treatment planning. Single entry automatically posts form Charting.

Integrated MacPractice DR (Digital Radiography and photos) "completes the picture" with patient photos and x-rays for examination, electronic submission, and inclusion in correspondence. MacPractice collaborates with camera, sensor, panoramic, cephalometric and cone beam manufacturers to support Mac native interfaces to DDS.

Rx maintains a centralized up-to-date patient prescription history. Lab and Orders monitor orders of all kinds for patients, providing an interoffice reminder system.

MacPractice EDR highlights

MacPractice EDR is a certified, single-vendor solution with an interface completely consistent with MacPractice DDS, making EDR training a breeze. Pull fields display information entered elsewhere in MacPractice.

Dentists can select specialty templates from a library shared by all MacPractice users, saving them time and money. Clients can design and develop their own templates. MacPractice discounts its development fees by 50% if a customized template is shared with all dentists who use MacPractice.

MacPractice DDS is a single database, multi- dental specialty, multi-discipline software with a single non-dedicated server and a single support and enhancements contract.

MacPractice in the Cloud, Over the Internet

While 98% of dentists use client server solutions, and MacPractice is primarily committed to supporting and further developing OS X native client server software, MacPractice provides many ways for providers and their patients to connect remotely.

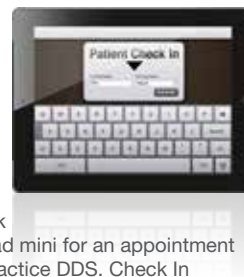
MacPractice's native and web apps for iPad and iPhone connect to MacPractice via the Internet or Wi-Fi. Patients can register and complete their history and other forms online. They can access their clinical information through our Patient Health Information (PHI) Portal. Also MacPractice DDS features a built-in browser which communicates with several web services.

MacPractice will expand the accessibility of MacPractice DDS via the Internet in 2014, making it "future proof" and even more flexible for current and prospective users.

APPS

Patient Check In

Patient Check In MacPractice Patient Check In App streamlines office workflow making it convenient for a patient to electronically "Check In" on an iPad or iPad mini for an appointment scheduled in MacPractice DDS. Check In records the time, changes the appointment status to "Patient Checked In," and every staff member is notified of the patient's arrival at their MacPractice terminal.



MacPractice Clipboard

With MacPractice Clipboard App, staff can select registration forms for review and completion by patients before handing them an iPad or iPad mini at both initial and follow-up visits. Registration information entered into MacPractice DDS when the appointment was made can be verified or corrected by patients, and demographics, patient photo, and a signed HIPAA release are automatically sent to their account, saving staff time and eliminating entry errors. Clipboard templates can be customized. Data flows from Clipboard to MacPractice and to iEDR.



iEDR

Using MacPractice iEDR, doctors and assistants can create and view a patient's visit notes and add new notes on an iPad or iPad mini for a current visit. All notes are incorporated into the patient's record in ONC-ATCB Certified MacPractice DDS. Dentists can create and refill prescriptions electronically and view and show patient X-Rays and photos stored in MacPractice. iEDR interoperates with MacPractice DDS and also may be used remotely via the Internet to provide true portability to a dental practice.

