



## From Content to Care

WebMD launches **WebMD Care**, connecting consumers to health care professionals

**16**  
Million +

Visitors to WebMD/Vitals physician directories each month

**3x**

More page views than the next online competitor

**3 out of 4**

Patients use online reviews to find a new doctor

**85%**

of Vitals users see a doctor within 30 days

### The benefits of enhanced profiles include:

- Distinguish yourself from the competition
- Display your practice on competitor profiles
- A fast and efficient way to rank at top of page
- Gain a higher percentage of market share

Learn more about  
**Enhanced Profiles**



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