

# Advantexe Simulation List



A D V A N T E X E

**Business simulations provide real-world challenges for sophisticated virtual and classroom-based learning journeys to provide participants with an immersive and hands-on learning experience**

In much the same way a flight simulator enables pilots to hone their instincts and build their flying skills, Advantexe business simulations provide participants with the opportunity to “fly a business.”

Advantexe designs gold medal-winning simulations for use in a variety of learning journeys to develop the world-class talent needed to succeed in today’s global and digital marketplaces. Our simulations serve as the bridge between learning and real-life experience. Participants test hypotheses, experiment, and build their confidence by making decisions in a risk-free environment where they see the immediate effects that their decisions have on the metrics that matter.

Advantexe simulations are flexible. They can be delivered in person, online, or in a hybrid environment. They can be incorporated into an existing learning journey, or we can design a solution together based on your needs, audience levels, and time. Simulations can be delivered off-the-shelf, tailored, or Advantexe can develop a bespoke simulation to match your exact program requirements.

The following document contains a sample list of our topical and industry-specific business, leadership, and sales simulations.



# Advantexe Simulation List



Simulation Name	Audience Level	Industry	Topic Focus	Time
Fizz	Intermediate	Consumer Beverage Products	Business Acumen	6-8 Hours
CPG Inc	Intermediate	Consumer Products	Business Acumen	8 Hours
Revere	Intermediate	Distribution/Supply Chain	Business Acumen	6-8 Hours
Vimera	Advanced	Financial Services: Wealth Management	Business Acumen	10-12 Hours
51st State	Intermediate	Government: Department of Corrections	Business Acumen	6 Hours
Compass	Intermediate	Insurance	Business Acumen	6-8 Hours
Soterra	Advanced	Insurance: Country Managers	Business Acumen	8 Hours
Freedom Insurance	Foundational	Insurance: Marketing and Sales	Marketing and Sales	4 Hours
ABC Health Systems	Intermediate	Integrated Delivery Network	Business Acumen	6-8 Hours
XYZ Health Systems	Intermediate	Independent Health System	Business Acumen	6-8 Hours
Zodiak Pro	Foundational	Manufacturing	Business Acumen	4 Hours
Hestia	Advanced	Manufacturing	Business Acumen	8 Hours
Perseus	Advanced	Manufacturing	Business Acumen	8-10 Hours
Octagos	Foundational	Manufacturing & Service	Business Acumen	4-6 Hours
Formonix	Intermediate	Manufacturing: Business Disruption	Disruption	4-6 Hours
Cybacor	Advanced	Manufacturing: Marketing	Business Acumen	10-12 Hours
Nectarine	Foundational	Manufacturing: Technology	Business Acumen	2-3 Hours
Qualco	Advanced	Multifunctional	Business Acumen	6 Hours
Agenious	Intermediate	Pharmaceutical	Business Acumen	6-8 Hours
Bior	Advanced	Pharmaceutical	Business Acumen	8-10 Hours
Virtuous	Intermediate	Pharmaceutical: Marketing	Business Acumen: Marketing	6-8 Hours
Zacora	Advanced	Pharmaceutical: Multi-territory	Business Acumen	10-12 Hours
Red Lion Consulting	Intermediate	Professional Services	Business Acumen	8 Hours
CPG - R&D	Intermediate	Consumer Products: R&D	Business Acumen: R&D	4 Hours
Brew 2	Intermediate	Retail: Restaurant	Business Acumen, Empathy	4-6 Hours
Ktirio	Intermediate	Retail: Box Store	Business Acumen	8 Hours
Winston's	Intermediate	Retail: Fast Food	Business Acumen	6-8 Hours
Food Castle	Advanced	Retail: Supermarket	Business Acumen	12-16 Hours
NuVu	Intermediate	Technology: SaaS	Business Acumen	8 Hours
Orange, Inc	Intermediate	Technology: Cyber Security	Business Acumen: Cyber Security	6 Hours



Simulation Name	Audience Level	Topic Focus	Time
Blanchard Situational Leadership II	Intermediate	Leadership	4 Hours
Fundamentals of Business Leadership	Intermediate	Leadership: New Manager	4-6 Hours
Leading Strategic Execution	Intermediate	Leadership: Strategy Execution	4-6 Hours
Sales Prospecting	Foundational	Sales: Prospecting	4 Hours
Resolving Business Conflict	Foundational	Leadership: Conflict	4 Hours
Fundamentals of Business Change	Intermediate	Leadership: Change Management	4 Hours
Coaching for Business Success	Foundational	Leadership: Coaching	4 Hours
Growth Mindset	Foundational	Leadership: Growth Mindset	1 Hour
Well-Being	Foundational	Leadership: Well-Being	1 Hour
Sales Coaching	Intermediate	Sales: Coaching	1 Hour

## Customization

Advantexe believes that learning in an environment that mirrors your business ecosystem is critical for a successful and relevant learning solution that drives behavior change. We have found that the more realistic a simulation is, the more effective the learning experience will be.

We can provide off-the-shelf simulations, tailored simulations, or even the bespoke development of a new and proprietary simulation created just for you. We work closely with you throughout the entire development process to assure your learning objectives are met and your simulation experience reflects your company's culture and needs.

## Systemic Business Modeling

Advantexe's simulations are built from our constantly updated and monitored proprietary systems dynamic business models.

Our models represent a series of interconnected mathematical algorithms designed to frame, bond, and illustrate the financial and time-sensitive relationships of a business ecosystem.

These interactive simulation design components help to drive a deeper understanding of the complex issues and opportunities facing both your company and your customers.

## Engagement

Advantexe simulations are perfectly designed for engagement, collaboration, and interactivity as they represent a visual case study and story that comes to life. Our simulations encourage competition and a sense of accomplishment, as learners run an actual business driving for market share, brand awareness, and closing new deals. In addition, we can build in several elements such as:

- Leaderboards
- Badging
- Presentations