

In knowledge and in deeds
unto the whole person



Beijing Normal-Hong Kong Baptist University

BNBU



BNBU Global
Talent Scheme



BNBU Online
Application



BNBU HRO
Official Wechat



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Beijing Normal-Hong Kong Baptist University (BNBU)

Strategically located in the heart of China's most vibrant Greater Bay Area, our campus is within the one-hour livelihood circle that encompasses Hong Kong, Macau, Shenzhen and Guangzhou. Founded in 2005, BNBU is jointly established by Beijing Normal University and Hong Kong Baptist University and enjoys a fine reputation as a pioneer in liberal arts education. Attracting prestigious scholars from around the world, it is a campus of robust international culture, where all classroom lessons are taught in English. Long a magnet for students with ambitions of studying overseas, BNBU sees many of its graduates snapped up by the world's leading universities.

Our Faculty of Business and Management, Faculty of Humanities and Social Sciences, Faculty of Science and Technology, School of Culture and Creativity, and School of General Education together offer a total of 30 undergraduate programmes and more than a dozen postgraduate programmes. Growing rapidly in size, quality and diversity, BNBU now attracts over 10,000 students to its picturesque campus in the coastal city of Zhuhai, and is actively recruiting first-class faculty members to make it a top-tier liberal arts university in China.

Liberal Arts Education



BNBU has pioneered a unique model for liberal arts education in China. Its student-centred approach encourages robust student-teacher interaction and promotes a balance between arts and sciences, nurturing interdisciplinary and holistically-developed individuals.

With English as the medium of instruction, BNBU's curriculum aligns with international standards, fostering high-calibre academic performance. The University offers a comprehensive range of programmes from bachelor's degrees to post-doctoral studies and has also established the Institute for Advanced Study. A proud participant in the Guangdong Provincial High-level University Development Plan, BNBU has been approved to nurture two national first-class undergraduate programmes and one provincial first-class programme. Additionally, the University boasts four provincial high-quality university disciplines and nine provincial first-class undergraduate courses.

Diversity and Development



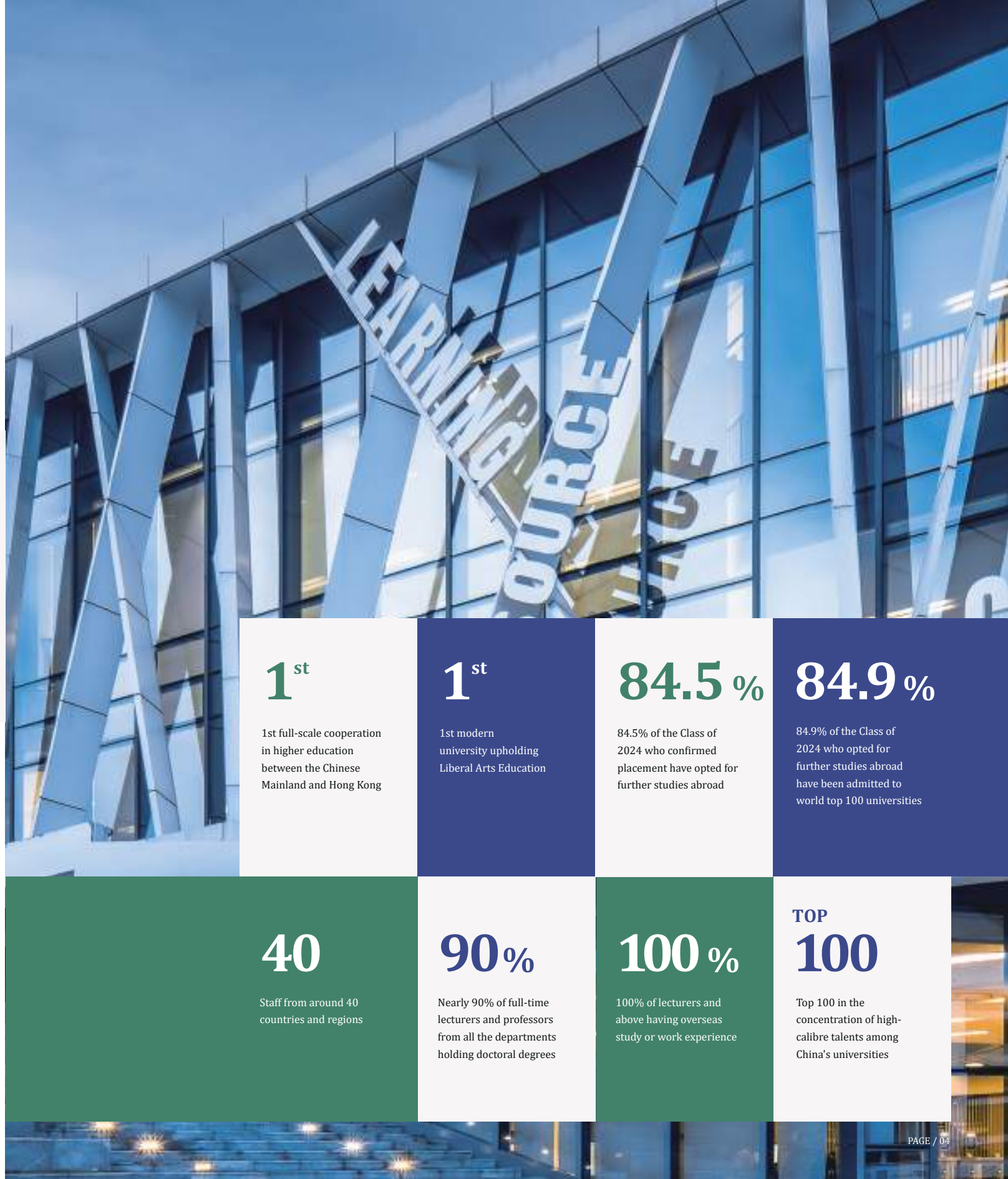
BNBU possesses a diverse student body from around the globe. The University comprises six faculties and schools (the Faculty of Business and Management, the Faculty of Humanities and Social Sciences, the Faculty of Science and Technology, the School of Culture and Creativity, the School of General Education and the Graduate School), providing education to more than 10,000 students across approximately 30 undergraduate programmes in 13 departments, as well as research and taught postgraduate programmes. BNBU undergraduates receive Hong Kong Baptist University (HKBU) Bachelor's Degrees and BNBU Graduation Certificates, while postgraduates earn HKBU degrees.

International Faculty and Innovative Research



BNBU's faculty is a multicultural group of lecturers and professors from around 40 countries and regions. Faculty members across all departments have international experience, with nearly 90% holding doctoral degrees. Many faculty members hail from world-renowned universities such as Stanford, Harvard, Oxford, Cambridge, Peking and Hong Kong, providing students with high-quality academic resources and advanced teaching methods.

BNBU serves as a nexus for industry, academia and research collaboration, promoting the practical application of research findings. By integrating resources in the Greater Bay Area and beyond, BNBU drives forward-looking scientific research with provincial key laboratories and funding support from all levels.



1st

1st full-scale cooperation in higher education between the Chinese Mainland and Hong Kong

1st

1st modern university upholding Liberal Arts Education

84.5%

84.5% of the Class of 2024 who confirmed placement have opted for further studies abroad

84.9%

84.9% of the Class of 2024 who opted for further studies abroad have been admitted to world top 100 universities

40

Staff from around 40 countries and regions

90%

Nearly 90% of full-time lecturers and professors from all the departments holding doctoral degrees

100%

100% of lecturers and above having overseas study or work experience

TOP
100

Top 100 in the concentration of high-calibre talents among China's universities



About Faculty



Faculty of Business and Management (FBM)

The Faculty of Business and Management (FBM) offers an integrated business education that embraces up-to-date international curricula; the adoption of interactive teaching and learning methodologies and the latest technology; the application of academic knowledge and technology to professional contexts; and bridging the business and management cultures between China and the world.

FBM offers nine undergraduate programmes; namely, Accounting, Finance, Applied Economics, Business Analytics, Management of Human Resources, Marketing Management, E-Business Management and Information Systems, Entrepreneurship and Innovation, and Digital Media Management, one research postgraduate (PhD) programme in Accounting and Business Management, and two taught master's programmes in Communication (Media Management Concentration) and in Accountancy.

Faculty of Humanities & Social Sciences (FHSS)

The Faculty of Humanities & Social Sciences (FHSS) at BNBU explores a broad range of specializations and represents one of the most dynamic and challenging areas of academic inquiry. The faculty degree programmes collectively explore both aesthetic and artistic concerns of the human spirit as well as the efforts of individuals, groups, organizations and institutions to improve the general welfare of all members of society.

FHSS is offering seven undergraduate degree programmes in Applied Translation Studies (ATS), English Language and Literature Studies (ELLS), Chinese Culture and Global Communication (CCGC), Media and Communication Studies (MCOM), Public Relations and Advertising (PRA), Digital Social Science (DGS), Globalisation and Development (GAD). We also offer two postgraduate programmes: Master of Arts in Communication (Communication Studies Concentration) taught in Mandarin, and Master of Social Work taught in English. Both programmes hold a degree awarded by HKBU.

Faculty of Science and Technology (FST)

The Faculty of Science and Technology offers nine undergraduate programmes: Applied Mathematics, Applied Psychology, Artificial Intelligence, Computer Science and Technology, Data Science, Environmental Science, Financial Mathematics, Food Science and Technology, and Statistics. Additionally, the Faculty offers three taught master programmes: Master of Arts in Communication-Artificial Intelligence & Digital Media Concentration (AIDM), Master of Science in Sustainable Energy Technology and Management (SETM) and Master of Science in Data Science with a Concentration in Business Statistics (MSCBS), along with five research postgraduate programmes in Applied Mathematics, Biology, Chemistry, Computer Science and Technology, and Probability and Mathematical Statistics. FST focus is on comprehensive professional training, while emphasizing the students' holistic development through social awareness and self-cultivation.

School of Culture and Creativity (SCC)

The School of Culture and Creativity aims to offer a comprehensive, transformative and multidisciplinary approach to the studies of culture, media, design and creative industries. A range of programmes with a strong creative and practical focus will be offered by the School, including the Bachelor of Communication in Animation and Interactive Media, the Bachelor of Business Administration in Culture, Creativity and Management, the Bachelor of Arts in Cinema and Television, the Bachelor of Communication in Media Arts and Design, the Bachelor of Arts in Music Performance, and the Bachelor of Business Administration in Tourism, Hospitality and Event Management, Master of Arts in Communication (Interactive Media Studies Concentration and Film TV & New Media Concentration).

School of General Education (SGE)

The School of General Education (SGE) was established in September 2022, to manage the wide range of BNBU general education courses, offered or coordinated through three centers: Chinese Language and Culture Centre (CLCC), English Language Centre (ELC) and Whole Person Education Centre (WPEC). The general education courses account for more than one-third of the BNBU undergraduate curriculum, and fall into two categories: University Core and three levels of General Education courses. The School also offers a postgraduate programme: Master of Arts in Communication (Sports, Health and Communication Concentration). In addition, the School provides students with support and opportunities through various clubs, events, cultural activities and learning support programmes.

Graduate School (GS)

BNBU relies on the teaching advantages and academic resources of BNU and HKBU, and strictly observe the HKBU quality assurance mechanisms in nurturing postgraduate students. The Graduate School is responsible for postgraduate education, mainly focusing on planning of postgraduate education, recruitment of postgraduate students, academic quality assurance and so on. The programmes of Master of Arts in Communication are jointly offered by HKBU and BNBU. Based on the respective advantages of the two universities, the curriculum setting stands on integrating knowledge and skills in the area of Media Management, AI & Digital Media, Communication Studies, Film, TV & New Media, Interactive Media Studies and Sports Health and Communication. Graduate School also has the programme of Master of Social Work, the programme of Master of Science in Sustainable Energy Technology and Management, the programme of Master of Science in Data Science with Concentration in Business Statistics and the programme of Master of Accountancy.



Leading Scholars



Prof. Zhi CHEN

Fellow of HKAH
Renowned scholar and researcher in Chinese Studies



Prof. Patrick CHAU

Chang Jiang Scholar
Fellow of Association for Information Systems (AIS)



Prof. Yongming ZHOU

Renowned Sociologist



Prof. Jianxin PAN

National Special Expert
Fellow of American Physical Society



Prof. Yu HUANG

Chinese Communication
Association Lifetime Achievement Award



Prof. Tao TANG

Member of Chinese Academy of Sciences
Fellow of European Academy of Sciences
TWAS Fellow



Prof. Weijia JIA

National Special Expert
Fellow of Institute of Electrical and Electronic Engineers (IEEE)



Prof. KaiTai FANG

Fellow of Institute of Mathematical Statistics
Fellow of American Statistical Association



Prof. Qingguo WANG

Member of Academy of Science of South Africa



Prof. Adolf Koi Yu NG

National Special Expert



Prof. Eugene CH'NG

Listed in the World's Top 2% Scientists by Stanford University



Prof. Bruce Baojun XU

Fellow of Royal Society of Chemistry



Prof. Weiwei SUN

"Pearl River Scheme" Scholar



Prof. Xiaowen SHAN

National Special Expert
Fellow of American Physical Society



Prof. Tiejong ZENG

National Special Expert



Prof. Jianglun WU

Former tenured professor at Swansea University



Position Requisition



1. Academic Positions

• Qualification Requirements

- ① Candidates should have a Ph.D. degree in a related discipline.
- ② Successful candidates are expected to be committed to excellence in teaching at undergraduate or postgraduate levels.
- ③ Preference will be given to candidates with demonstrable ability to undertake independent research leading to outcomes with a strong impact, such as publication in high quality, internationally recognized, indexed journals and scholarly presses.
- ④ Academic rank will be determined in accordance with successful candidates' experience and accomplishments.

Faculty/School	Programme	Contact
Faculty of Business and Management	Accounting	Ms. Sylvia HUANG 86-0756-3620461 sylviasxhuang@uic.edu.cn
	Finance	
	Applied Economics	
	Business Analytics	
	Management of Human Resources	
	Marketing Management	
	e-Business Management and Information Systems	
	Entrepreneurship and Innovation	
Faculty of Humanities and Social Sciences	Digital Media Management	Ms. Raina JIA 86-0756-3620013 rainaynjia@uic.edu.cn
	Public Relations and Advertising	
	Media and Communication Studies	
	English Language and Literature Studies	
	Applied Translation Studies	
	Digital Social Science	
	Globalisation and Development	
Chinese Culture and Global Communication		
Faculty of Science and Technology	Applied Mathematics	Ms. Mickey LI 86-0756-3620860 mickeylwli@uic.edu.cn Ms. Daisy FENG 86-0756-3620068 daisyfeng@uic.edu.cn
	Financial Mathematics	
	Data Science	
	Statistics	
	Computer Science and Technology	
	Artificial Intelligence	
	Environmental Science	
	Food Science and Technology	
Applied Psychology		
School of Culture and Creativity	Culture, Creativity and Management	Ms. Miffy MA 86-0756-3620516 miffyxyzma@uic.edu.cn
	Media Arts and Design	
	Tourism, Hospitality and Event Management	
	Animation and Interactive Media	
	Cinema and Television	
School of General Education	Music Performance	Ms. Sylvia HUANG 86-0756-3620461 sylviasxhuang@uic.edu.cn
	English Language Centre	
	Chinese Language and Culture Centre	
	Whole Person Education Centre	
	Sports, Health and Communication	

• Benefits and Appointment Terms

Commencing salaries will be commensurate with qualifications and relevant experience. Fringe benefits include housing allowance, leave, social insurance and commercial insurance. Appointments to these positions will initially be made on a fixed-term contract with mutual agreement.

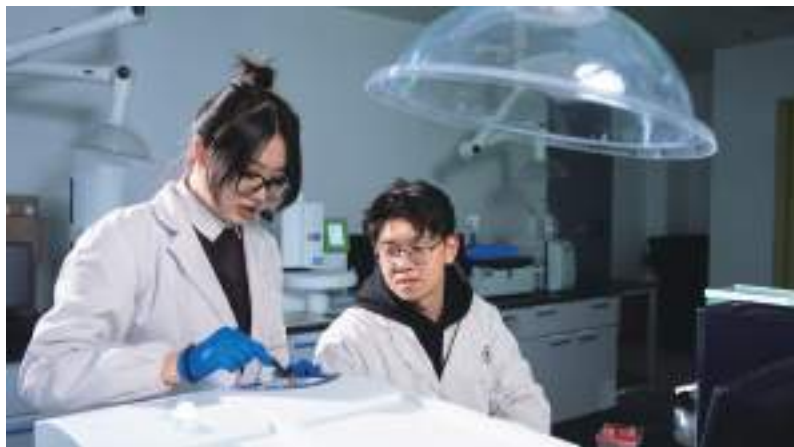
2. Outstanding Young Talents Programme (Overseas) for 2026

The National Natural Science Foundation of China (NSFC) has announced the new annual practice and timeline for the Outstanding Young Talents Programme (Overseas) starting 2021. The new round of practice is expected to begin in mid-January 2026.

• Qualification Requirements

Applicants should:

- 1 abide by laws of the People's Republic of China and have good ethics in science;
- 2 be born after 1 January, 1986;
- 3 have obtained a doctoral degree;
- 4 have research interests mainly in science and technology, and related disciplines;
- 5 prior to 31 March 2026, have no less than three years' continuous research or teaching experience outside China in a prestigious university or R&D institute;
- 6 be living outside or haven't returned to Mainland China before 1 January, 2025 and willing to work full time for three years in Mainland China with no other full-time employments outside China.



• Benefits

1 Salary:

- 1 Competitive salary(similar to Hong Kong Baptist University)
- 2 Those eligible may enjoy relevant subsidies and relocation allowance
- 3 Those eligible may apply for Talents Subsidy of Greater Bay Area

2 Research Fund:

- 1 Provide relevant research funding support
- 2 Provide laboratory space, office, support to build up innovative research team, etc.

3 Other supports:

- 1 Provide support for admitting doctoral and postgraduate students
- 2 Provide housing allowance and staff residential apartments in the future
- 3 Provide children's education assistance
- 4 Help with applying for High-level Talent's Card of Guangdong and enjoy one-stop talent services of Guangdong province and Zhuhai
- 5 Provide support to obtain the Foreign Permanent Resident ID Card
- 6 Provide supplementary commercial insurance

• Deadline

Submission is to be filed on or before 31 March 2026.



3. Postdoctoral Fellow

● Postdoctoral Fellowship at BNBU

Beijing Normal-Hong Kong Baptist University (BNBU) has received approval to launch its first postdoctoral programmes, which are the first in Zhuhai. This initiative aligns with the nation's strategic objective of attracting top-tier talent in the fields of science and technological innovation. Leveraging its disciplinary strengths, BNBU is committed to fostering collaborations among universities in Guangdong, Hong Kong, and Macao, as well as promoting industry-academic-research partnerships within the Guangdong-Macao In-Depth Cooperation Zone in Hengqin. Currently, BNBU offers two postdoctoral programmes, both of which are supported by a well-established postdoctoral training management system. These programmes aim to enhance fundamental research and foster talent development in their respective fields. The programmes' primary focus is to cultivate a cohort of promising young scholars who possess comprehensive skills and express interest in interdisciplinary and cutting-edge research topics. In tandem with this, BNBU plans to provide first-rate platforms to support these scholars, such as the Guangdong Provincial Key Laboratory of Interdisciplinary Research and Application for Data Science, among others. BNBU will continue to play an active role in constructing the Guangdong-Hong Kong-Macao Greater Bay Area Talent Highland and the International Science and Technology Innovation Center. The University is dedicated to integrating world-class resources into the development of its postdoctoral programmes in order to enhance the contribution of postdoctoral fellows to technological innovation in both China and the Guangdong province.

● Requirements

- 1 Excellent academic performance and research potential. Possess good international vision;
- 2 Under the age of 35;
- 3 A doctoral degree obtained within the recent three years or Ph.D. candidates who have passed the doctoral defense;
- 4 Work full-time in the University.

● Discipline

Mathematics, Statistics and their related interdisciplines

● Remuneration and Benefits

1 A highly competitive salary package:

- The University collaborates with relevant governmental departments, preponderant disciplines, supervisors, and university-local authority cooperation platforms to build a new postdoctoral support system for postdoctoral fellows. A comprehensive annual salary ranges from 300,000 CNY to 600,000 CNY (inclusive allowances from governments at all levels);
- Performance-based reward will be provided when obtained outstanding research output;
- Social insurance, housing fund and supplementary commercial insurance shall be covered;
- Accommodation and excellent living facilities are available;
- Underage children of postdoctoral fellows are entitled to enter public schools available;
- Create an excellent research community and the continuous efforts made to provide international collaborations;
- Relocation fee of maximum 700,000 CNY can be applied for from the government if continue to work in Guangdong upon completion of the programme.

2 Favorable research platform:

- Support the application of various scientific research projects/funding;
- Participation in the team collaboration of provincial key laboratory;
- Ensure adequate research funding and experiment conditions;
- Encourage participation of international academic conferences.

3 Clear Career Development:

- Recommendation to apply for talent programmes at all levels;
- Enjoy the priority to the application of the University's academic positions upon completion.



The Postdoctoral Programme in Mathematics



The Beijing Normal-Hong Kong Baptist University (BNBU), the first innovative liberal arts institution in China, has consistently led the way in educational reform. It has evolved into a paradigmatic institution for higher education collaboration within the Guangdong-Hong Kong-Macao Greater Bay Area, garnering considerable influence both domestically and internationally. The Department of Mathematical Sciences offers undergraduate programmes in Applied Mathematics and Financial Mathematics. The department has also secured approval from the Ministry of Education to provide research-oriented master's and doctoral degree programmes in Mathematics.

In 2023, the Ministry of Human Resources and Social Security of the People's Republic of China (MOHRSS) granted BNBU the authorization to establish a postdoctoral station in Mathematics. Over the past three years, the Department of Mathematical Sciences has rapidly assembled a high-caliber international scientific research team. The department currently boasts a faculty of 24 full-time teachers, including one academician of the Chinese Academy of Sciences, one national-level high-level young talent, one provincial-level high-level outstanding talent, and one provincial-level high-level leading talent. Each faculty member holds a doctoral degree and has accumulated experience in overseas scientific research.

Supervisors' List as below



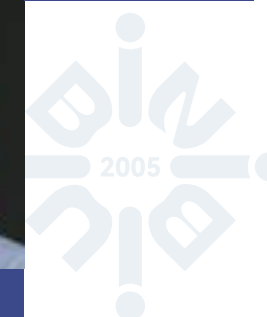
The Postdoctoral Programme in Statistics



The Beijing Normal-Hong Kong Baptist University (BNBU) was approved to set up the postdoctoral programme in statistics by the Ministry of Human Resources and Social Security of the People's Republic of China(MOHRSS) in 2023. The establishment of the programme will foster the development of statistics and its related disciplines. BNBU statistics programme is recognized as a key programme in the high-level university construction plan of Guangdong Province in 2021, and selected as a national top-tier undergraduate programme in 2022. BNBU statistics programme has been approved by the Ministry of Education (MOE) in 2016 and Hong Kong Baptist University (HKBU) in 2021 to recruit MPhil and PhD students.

This programme has five chair professors and five professors, including three national-level high-level talents, and one national-level high-level youth talent. BNBU provides good research facilities, for example, the Guang-dong Provincial Key Laboratory of Interdisciplinary Research and Application for Data Science (IRADS), which will support research activities of postdoctoral scholars. To enhance the service for postdoctoral scholars, rules and regulations have been made and improved, aiming at creating an even better living and research environment for postdoctoral scholars. As guided by the international recruiting plan and innovation talents plan of MOHRSS, University encourages international communications and welcomes excellent postdoctoral scholars.

Supervisors' List as below





Application Procedure



Please send your application by emailing to **recruit@uic.edu.cn**. Applications should include a cover letter, a curriculum vitae and a completed “Job Application Form” which can be downloaded from https://hro.uic.edu.cn/Job_Opportunities_/Application_Procedure.htm. Please indicate the position being applied for, including the field of expertise, level and reference number.

The University reserves the right not to fill these positions, or to extend the search until suitable candidates are identified or to make an appointment by invitation. We are an equal opportunity employer committed to creating a diverse environment. Please be advised that only shortlisted candidates will be notified of the results of their applications.

