



motel + studio



# Our Efforts to Prevent Human Trafficking



## **G6 HOSPITALITY CONDEMNS ALL FORMS OF HUMAN TRAFFICKING.**

Trafficking of people violates basic human rights and constitutes a global societal problem in which multiple stakeholders must partner to eradicate this problem. G6 Hospitality, with a focus on its Motel 6 and Studio 6 brands ("Motel 6"), takes a proactive, zero-tolerance stance on human trafficking.

There is nothing more important to G6 Hospitality than the safety and well-being of our guests, our team members, franchise partners, and the communities in which we operate. G6 Hospitality implements a variety of practices that help to identify and prevent human trafficking through enhanced safety and security procedures; employee and franchise education, training and response; and partnerships and advocacy.

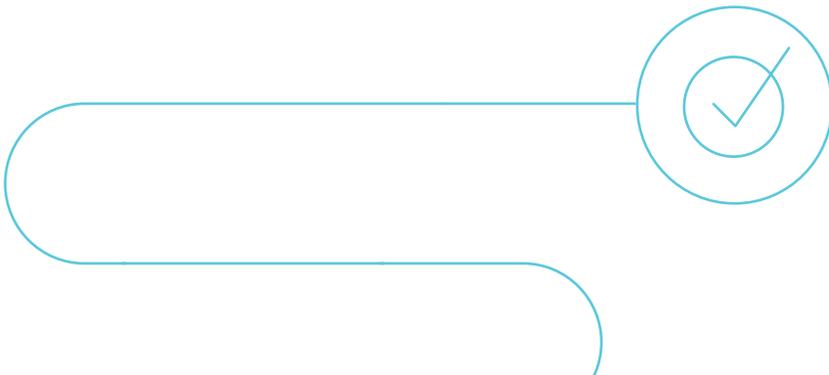
# Policies, Procedures and Governance

As part of G6 Hospitality's commitment to operating responsibly, each year for our owned properties, we evaluate and implement additional policies to help govern our anti-trafficking efforts.

For our franchise properties, we implement Brand Standards and recommend best practices so that our franchise owners can support our anti-trafficking efforts.

## SOME OF OUR SAFETY AND SECURITY PROCEDURES INCLUDE:

- **Check-in protocols**, continued training, and emphasis on following check-in protocols.
- **Identification Policy** requires our hotels to know our customers. To ensure that we know who is renting our rooms, we require all guests to provide valid government issued identification at check-in.
- **Do Not Rent process** to ensure that rooms are not rented to individuals if we learn that they have created unsafe conditions during a hotel stay.
- **Online Usage Authentication** step required for WIFI service requiring the last name and room # at all owned and operated hotels.
- **"Daily Welfare Checks" Policy:** G6 Hospitality aims to have team members at owned and operated properties to visually inspect each room on property for purposes of checking that life/safety devices are in place and operational, a welfare check of guest (if present), and to detect any sign of illegal activity.



# Education, Training and Response



Our commitment to anti-trafficking efforts is made clear through our comprehensive awareness, training and response program. The Anti-Human Trafficking Rapid Response Team plans, coordinates, and executes anti-human trafficking awareness training ahead of signature events. When blanketing an area, law enforcement at all levels are often partnered with for support.

**Motel 6 trains all team members** — from the General Manager through the most junior housekeepers at owned properties — and its franchise GMs to be the “eyes and ears” of our brand and to notify local police and the G6 Hotline upon observing any signs of suspected human trafficking or prostitution.

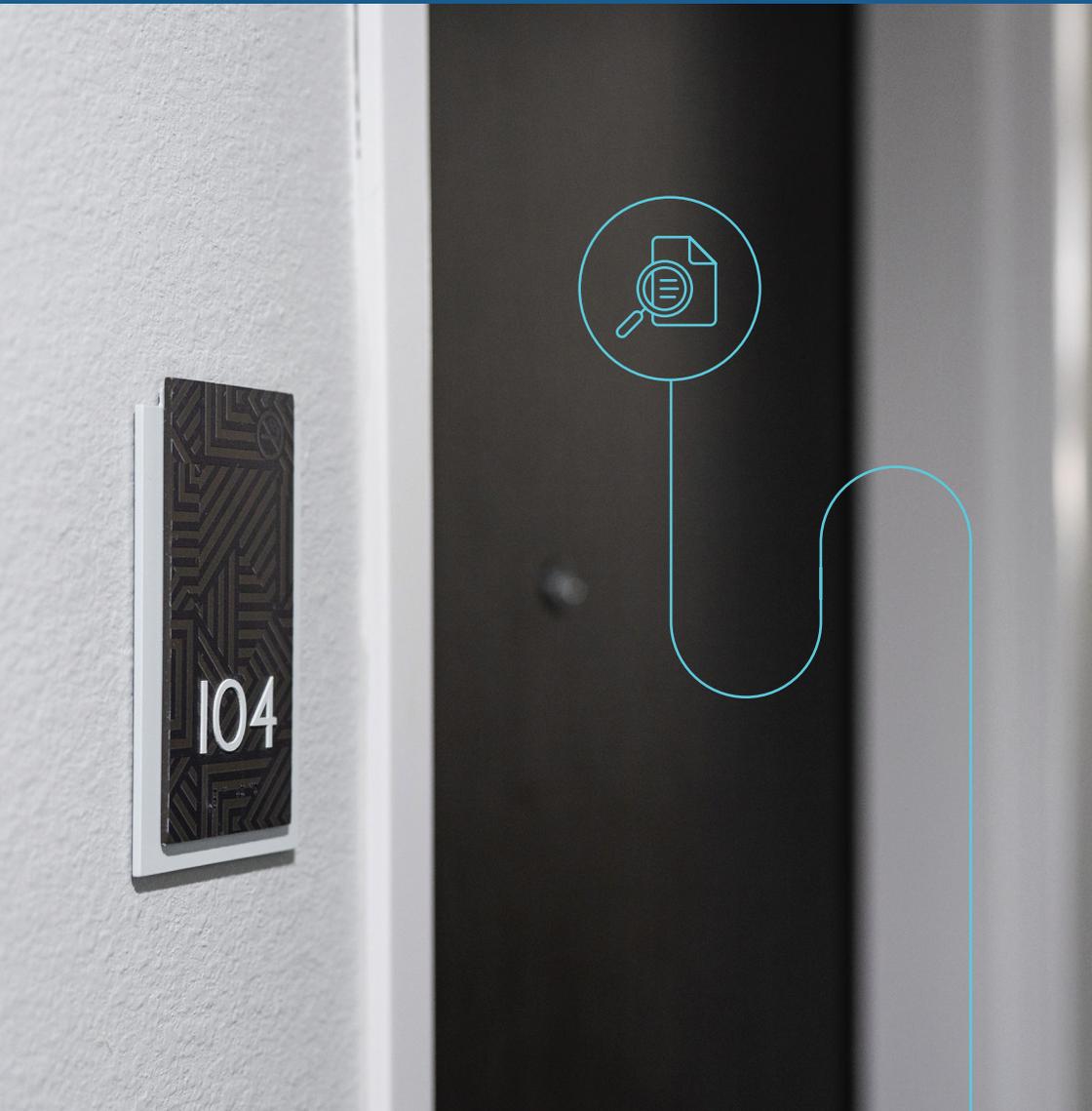
- **Room Next Door** continues to be offered through G6 Hospitality's online learning management system. All G6 Hospitality team members at owned and managed hotels are required to take this training annually, and franchise owners are required to provide this training to their hotel team members.
- **What's Behind the Door** is a video series designed to supplement G6 Hospitality's anti-trafficking training efforts. The short videos highlight a single topic to enhance the Room Next Door Training by keeping G6 Hospitality's anti-trafficking efforts top of mind.
- **Enhanced reporting and training** to ensure General Managers proactively mitigate issues identified and escalate to either the G6 Hotline or National Human Trafficking Hotline and G6 Hospitality's Safety & Security team. This training has led to an increase in escalation and reporting of human trafficking activity and enables our Safety & Security teams to respond promptly and provide additional training as appropriate.
- **The Rapid Response Team** responds promptly to reports of trafficking activity that come into the hotline to investigate and ensure adherence to anti-human trafficking policies. The team works closely with local law enforcement and anti-trafficking and survivor organizations in the community.



- **G6 Soap Packaging** was updated during 2020 to include the National Human Trafficking Hotline on the back. This packaging was created to provide in-room collateral in a space where someone who may be in need may be alone, and have access to this resource.
- **The G6 Accountability Initiative** is designed to encourage accountability and excellence in reporting incidents of trafficking and other proactive anti-trafficking measures. Through awareness and training programs, team members are taught to report incidents to law enforcement, hotel management, the company and/or the National Human Trafficking Hotline. Team members receive internal recognition for their actions. Similarly, failure to report trafficking may result in employee termination, termination of franchise agreement (pursuant to Brand Standards), additional action from the Rapid Response Team, routine requests for data and check-ins and/or additional trainings. G6 Hospitality has updated signage to all of its properties to be displayed in public areas. G6 Hospitality complies with all **anti-trafficking signage** ordinances throughout the country.

# Franchise Operations

Franchise Locations operate under "Brand Standards" which set forth the minimum standards under which they must operate, although we encourage franchise owners to go above and beyond the minimum standards at their discretion. G6 Hospitality holds franchise owner/operators accountable through oversight to ensure that they are adhering to the minimum Brand Standard. Additionally, G6 Hospitality has an Owner's Code of Conduct, which sets forth the ethical standards by which our franchisees must operate and sets clear expectations in our efforts to combat trafficking.



# Survivor Support, Partnership and Advocacy

G6 Hospitality is committed to providing for and aiding in the support for survivors and working with anti-trafficking task forces and organizations to assist in the rescue and support of victims.

In 2021, G6 Hospitality became the first hospitality company invited to the International Association of Human Trafficking Investigations conference in Florida, which demonstrates G6 Hospitality's commitment to combatting trafficking. Additionally, G6 Hospitality was nominated by New Friends, New Life as a "Corporate Partner of the Year" finalist in D CEO's Nonprofit and Corporate Citizenship Awards. G6 Hospitality continued its commitment to the ECPAT pledge and ECPAT-USA membership during 2021, and continues to look for new ways to become further involved. Motel 6 remained a member of the Texas Businesses Against Trafficking Alliance. Through our active membership in the American Hotel & Lodging Association, G6 Hospitality participates in the industry-wide **No Room for Trafficking** campaign.

G6 Hospitality also partners with law enforcement agencies across the US and Canada to provide operational support using our assets. These are coordinated through our Safety & Security department, and all are ultimately for the benefit and rescue of victims of sex work or human trafficking.

## SAFETY & SECURITY CONTACTS

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