

**S**trengthen the Evidence for MCH Programs, the National MCH Workforce Development Center, and the Association of Maternal and Child Health Programs (AMCHP) work together with states and jurisdictions to build skills to advance their MCH Block Grant Program efforts.

These three programs provide individualized and solution-oriented technical assistance (TA) to address distinct needs.

**Strengthen the Evidence for MCH Programs** assists in identifying evidence-based/informed interventions, aligning state programs with the evidence base and promising practices, and developing meaningful measures for these programs.

The **National MCH Workforce Development Center** offers Title V leaders and their partners training, collaborative learning, coaching, and consultation in implementing health transformation using a variety of learning platforms.

**AMCHP** provides a broad array of TA to its membership of state public health leaders including Innovation Station which shares evidence-based/-informed practices in MCH for states/jurisdictions to benefit from lessons learned by their peers.

## REQUEST TECHNICAL ASSISTANCE

[www.mchevidence.org/technical-assistance/request.php](http://www.mchevidence.org/technical-assistance/request.php)

[www.mchwdc.unc.edu/contactus](http://www.mchwdc.unc.edu/contactus)

[www.amchp.org](http://www.amchp.org)

## Technical Assistance to Advance the Use of **EVIDENCE** in Maternal and Child Health

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## ADDRESSING HOW TO

# Develop Effective Evidence-Based/ Informed Measures



**Strengthen the Evidence for MCH Programs** provides TA to help Title V leaders identify, develop, and implement effective Evidence-based/informed Strategies Measures (ESMs) and to address questions of how to choose, implement, and evaluate programs based on evidence more broadly.

### Specifically, the center:

- **Reviews current, state-initiated ESMs annually** to provide feedback on how the measures align with NPMs and state strategies and how they are supported by the published evidence and practices in the field.
- **Identifies emerging evidence and engages in TA to develop and implement new ESMs** through ongoing “check-ups” with states and longer-term TA related to implementation and measurement.
- **Provides guidance** on the systems to sustain these strategies, the measures necessary to track and report progress, and ways to more fully integrate ESMs with your needs assessment and state action plan.

### Examples of TA that the center provides:

- A state/jurisdiction requests guidance and feedback from the center on how to develop meaningful measures for its full list of ESMs before submitting the annual block grant application.
- A state/jurisdiction wants to develop a safe sleep campaign, but isn't sure whether to base it in the hospital or during prenatal visits and wants to know what the evidence says is effective.
- A group of Title V programs who have chosen NPM 9 (Bullying) want to compare pilot programs to find the most effective behavior change programs.

## ADDRESSING HOW TO

# Transform Systems through Workforce Development



**National MCH Workforce Development Center**  
Advancing Health Transformation

The **National MCH Workforce Development Center** builds workforce

capacity to advance health transformation broadly in three core areas: systems integration, evidence-based decision making, and change management/adaptive leadership.

### Specifically, the center:

- **Engages cross-sector teams in long-term health transformation projects** through an interactive learning environment that includes workshops, in-state consultation visits, and guided practice with a coach.
- **Provides tailored consultation** through phone consultation or in-state visits that enhances the capacity of state/jurisdiction teams to assess and set goals, appraise available evidence and select strategies, prepare infrastructure, initiate change, measure progress and improve and finally, disseminate learning and results.
- **Advances workforce development** by integrating resources across state systems through in-person consultation, online course and resources, and internships.

### Examples of TA that the center provides:

- A state/jurisdiction wants to explore and prioritize evidence around school-based health centers while receiving consultation around pilot-site initiation.
- A state/jurisdiction wants to analyze the fit and feasibility of adapting a evidence-based developmental screening strategy to a new implementing site.
- A state/jurisdiction wants to develop a multi-sector implementation plan around early and periodic screening, diagnostic, and treatment activities across the state.

## ADDRESSING HOW TO

# Use and Expand the Evidence Base in Practice



The **Association of Maternal and Child Health Programs**

increases the capacity of states and territories to optimize the use of evidence to shape and champion effective policies and programs to achieve health equity.

### Specifically, AMCHP:

- **Provides Title V with the tools and resources** necessary to search for, implement, submit, and replicate evidence-based/-informed practices and strategies from the MCH field through Innovation Station.
- **Supports Title V programs** to contribute to the MCH evidence base and replicate practices that work to address National Performance Measures.
- **Increases the capacity of Title V** to obtain, understand, and use quality, timely, data for action as well as adaptive evidence-based/-informed strategies.
- **Connects Title V staff** to other relevant sources of TA.

### Examples of TA that AMCHP provides:

- A state/jurisdiction has received TA on designing its ESMs, and now wants examples of programs that others have used to achieve similar outcomes.
- A state/jurisdiction or MCHB-funded project (like a COLLIN) would like to submit an effective practice to Innovation Station.
- A state/jurisdiction would like to replicate a practice or component of a practice from Innovation Station.
- A state/jurisdiction has a question about where to find assistance related to the implementation of a strategy that advances their state action plan.

**FIND THE TA THAT'S RIGHT FOR YOU.** We can help you identify TA needs and connect you to the right TA resources.

**Strengthen the Evidence  
for MCH Programs**

John Richards, [jrichards@ncemch.org](mailto:jrichards@ncemch.org)  
WEBSITE: [www.mchevidence.org](http://www.mchevidence.org)

**National MCH Workforce  
Development Center**

Dorothy Cilenti, [cilenti@email.unc.edu](mailto:cilenti@email.unc.edu)  
WEBSITE: [www.mchwdc.unc.edu](http://www.mchwdc.unc.edu)

**AMCHP**

Lynda Krisowaty, [lkrisowaty@amchp.org](mailto:lkrisowaty@amchp.org)  
WEBSITE: [www.amchp.org](http://www.amchp.org)