	Platinum \$10,000 Limited	Gold \$5,000	Silver \$2,500	Bronze \$1,200	Friend \$500
O Visibility					
Conference Website Sponsor Page	Logo/Link	Logo/Link	Logo/Link	Logo/Link	Name/Link
Conference Welcome Page Scrolling Sponsors	Logo	Logo			
Vertical Banner with sponsor logos on Conference Home Page	Logo	Logo			
Vertical Banner Ad on Conference Home Page	•				
Conference Mobile App	Logo/Link	Logo/Link	Name/Link	Name/Link	Name/Link
Featured on opening presentation before key joint events	Logo	Logo	Logo		
Conference E-blasts	Logo/Link	Logo/Link	Name/Link	Name/Link	Name/Link
Pre and/or Post APT Membership Bulletin	Logo/Link	Name/Link	Name/Link	Name/Link	
Horizontal Banner Ad on live key joint events	•				
One to two minute video showcased during conference	•				
Networking					
Conference Registration(s)	5	3	2	1	
Booth Rep Registrations	5	3	2	1	
Exhibit Booth	Premium	Premium	Standard	Standard	
Marketing and Engagement					
Access metrics in Exhibit Harvester dashboard	•	•	•	•	
Include PDF brochure or flier for virtual grab bag	•	•			
Participate in Scavenger Hunt	•	•	•		
Online Product Showcase	6 items	4 items	2 items		
Push Notifications	•				